

MORGAN SAYLOR

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PROFILE

With a communication studies degree and experience in marketing, Morgan can contribute to graphic design, digital marketing and business development.

EDUCATION

University of North Carolina at Charlotte | Charlotte, NC

Graduation May 2027 | 3.77 GPA

Bachelor of Arts, Communication Studies | Organizational Communication Concentration

Ithaca College | Ithaca, NY

30 Credits Received

Roanoke College | Salem, VA

28 Credits Received

SKILLS

Microsoft Office, Adobe InDesign

EXPERIENCE

Marketing + Communications Intern | Barton Malow Builders, LLC | Charlotte, NC |

May 2026 - Present

- Designed and formatted pursuit proposals for BD submittals and performed QC reviews.
- Conducted market research for a new market expansion.
- Produced project spotlight booklets to showcase past project work.
- Designed event signage and branded merchandise for company events.

Architectural Design Specialist | Artistic Pools, Inc. | Cornelius, NC |

Feb 2024 - May 2025

- Promoted twice in 15 months.
- Developed residential 2D/3D models and renderings.
- Assisted with client design reviews and proposal presentations.
- Prepared project estimates and quotations.
- Produced client contracts and project agreements.

Orientation Leader | Ithaca College New Student and Transition Programs | Ithaca, NY |

Aug 2023 - Sept 2023

- Led orientation sessions and campus tours of up to 30 students.
- Collaborated to plan and execute orientation events.

Athletic Communications Assistant | Roanoke College Athletics Depart | Salem, VA |

Jan 2021 - Dec 2021

- Assisted with athletic communications and promotions.
- Managed live game coverage and social media updates.

Event Coordinator | Roanoke College Campus Activities Board | Salem, VA |

Jan 2021 - Dec 2021

- Planned and executed campus-wide events.
- Promoted events through social media and email campaigns.

4+ Years in Hospitality, Waitressing/Bartending (Various Roles)

- Provided excellent customer service and multi-tasked in fast-paced environments

EXTRACURRICULAR

NCAA Women's Lacrosse Student-Athlete | Ithaca College | Ithaca, NY | 2023

NCAA Women's Lacrosse Student-Athlete | Roanoke College | Salem, VA | 2022-2021